

Climate Change Leadership

Solutions for the Wine Industry

5th, 7th March 2019

PORTO



WINE CONFERENCE
EXHIBITION
AND SUMMIT

IN SUPPORT OF



the porto protocol

TITLE SPONSOR & MAIN ORGANIZER



CO-ORGANIZERS





Climate Change Leadership

Solutions for the Wine Industry

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**WINE CONFERENCE
EXHIBITION
AND SUMMIT**

Wine is one of the only branded agricultural activities that exists in the world.

The industry strongly supports and sustains rural communities and landscapes.

It is vulnerable to Climate Change.

Most conferences on the subject tell you the problem and suggest little practical steps of what to do. At the Climate Change Leadership – Solutions for the Wine Industry Porto we aim to provide practical and proven solutions, both short and long term, to help the wine industry in mitigating the impacts



of a changing climate, adapting and helping to solve our shared problems.

This summit will enable all elements of the wine industry to work in concert in developing a safe and sustainable future by reducing carbon emissions.

In working together to accomplish this in Porto, we seek to unite the industry by demonstrating our global leadership. An outcome of the conference will be The Porto Protocol by which all conference participants will commit to promote the solutions provided amongst winery owners, scientists, business leasers, policy makers, winemakers, vineyard workers and farmers, students, importers and distributors.

Restraining our contributions towards and detailing our responses to climate change is the greatest challenge the wine industry faces. Meeting these challenges are within our grasp; the CCLP conference and its Porto Protocol will be a tool to engage the entire wine industry.

The Speakers

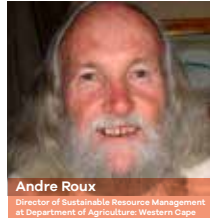
Conference speakers are experts and authorities in their fields, and will update delegates on the latest scientific findings focusing upon applied solutions coming from both within the industry and without. Other agricultural production faces similar challenges but not all have a comparable advance time for planning that is necessary in vineyard investment.



Adrian Bridge
CEO of Taylor's Port



Afroz Shah
LVMH Gold Medalist, Conaret, Bombay High Court, Champion of Earth, United Nations, Indian of the year, Public Service, CNN News 2



Andre Roux
Director of Sustainable Resource Management at Department of Agriculture, Western Cape



António Amorim
Chairman and CEO of Corticeira Amorim



António Graça
Director of Research and Development at Sogrape Vinhos



Carlos Cosín
CEO of Almar Water Solutions



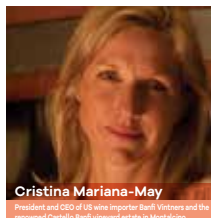
Carlos Miranda
Associate Professor and researcher in the Department of Agrarian Production at Public University of Navarra in Pamplona



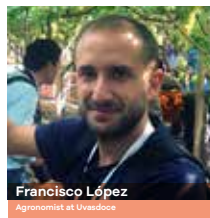
Chris Foss
Curriculum Manager of the Wine Division at Plumpton College



Cyril Penn
Editor in Chief of Wine Business Monthly



Cristina Mariana-May
President and CEO of US wine importer Baril Vineros and the renowned Catalina Baril vineyard estate in Montecito



Francisco López
Agronomist at Uvasdoce



Gerard Bertrand
President and CEO of Gerard Bertrand Wines



Gerard Casaubon
Director of Research and Development at Vina Concha Y Toro



Gilles Descôtes
Chief de caves at BOLLINGER



Greg Jones
Director of the Evesham Center for Wine Education



Heinrich Schloms
Soil Scientist for VinPro which represents the South African wine industry by providing wine farmers with expert advice



Jamie Goode
London-based wine writer, currently wine columnist with UK national newspaper The Sunday Express



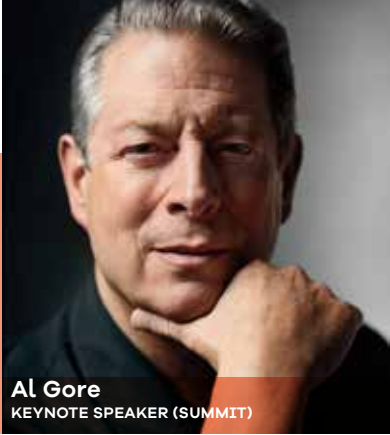
Jaume Gramona
Owner of Bodega Gramona



Joel Rochard
National Sustainable Development Expert at IFV French Institute of the Vine and the Wine



José Vouillamoz
Leading authority on the origin and parentage of grape varieties through DNA profiling



Al Gore
KEYNOTE SPEAKER (SUMMIT)

Former Vice President Al Gore is the cofounder and chairman of Generation Investment Management, and the founder and chairman of The Climate Reality Project, a nonprofit devoted to solving the climate crisis. Al Gore was elected to the U.S. House of Representatives in 1976, 1978, 1980, and 1982 and to the U.S. Senate in 1984 and 1990.



Kaj Torok
Chief Reputation Officer and Chief Sustainability Officer at MAX Burgers



Kathie Jackson
Second generation proprietor and Senior Vice President of Corporate Social Responsibility at Jackson Family Wines



Kim Carstensen
Director General of FEC International



Kimberly Nicolas
Professor of Sustainability Science at Lund University in Sweden



Linda Johnson-Bell
Wine writer, author, jury member, speaker and consultant



Maggie Enriquez
President and Chief Executive Officer, KRUG



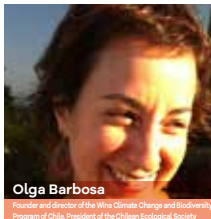
Marco Lambertini
Director General of WWF International



Miguel Torres
President of Bodegas Torres



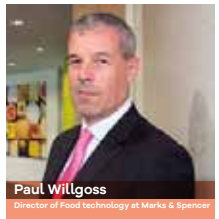
Mike Veseth
Author and The Wine Economist Editor



Olga Barbosa
Former co-director of the Wine Climate Change and Biodiversity Program of Ocala. President of the Ocala Ecological Society



Patrick Spencer
Executive Director of the Cork Forest Conservation Alliance



Paul Willgoss
Director of Food technology at Marks & Spencer



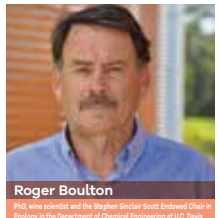
Pierre Corvisier
Director of Food Services at JF Hillbrand Group



Richard Halstead
Co-founder and COO at Wine Intelligence



Richard Siddle
Food and wine journalist with over 30 years experience writing across a number of fields including drink, cooking, grocery retail, consumer and travel.



Roger Boulton
F&S wine scientist and his brother Ianlar Scott Brimhead Chair in Ecology in the Department of Chemical Engineering at U.C. Davis



Steve Ranneklev
Global Sector Strategist for Beverages at Rabobank



Tiago Moreira da Silva
Chief Marketing Officer at BA Vidros



Vicente Migallon
Founder of the World Bulk Wine Exhibition

More information:



/ Climate Change Leadership
www.climatechange-porto.com

The Program

DAY 1 › 5TH MARCH Alfândega Congress Center

12.00 – 18.00

ACCREDITATIONS

14.00 – 19.30

OPENING OF THE TRADE SHOW AREA

18.30 – 19.30

COCKTAIL AT THE TRADE SHOW AREA

DAY 2 › 6TH MARCH Alfândega Congress Center

08.00 – 09.00

ACCREDITATIONS

09.00 – 18.00

OPENING OF THE TRADE SHOW AREA

09.00 – 09.15

OPENING CEREMONY

09.15 – 10.30

SESSION 1: “NEW RESPONSES TO CLIMATE CHANGE”

Speakers: Miguel Torres (ES) | Cristina Mariani-May (IT) | Margareth Enriquez (VEN)

Moderator: Greg Jones (USA)

Content: The world’s foremost wine climatologist concerned with its impact on wine hosts a group of noted winemakers who’ve intense engagement making changes in their vineyards due to the effects of climate change.

10.30 – 11.45

SESSION 2: “HOME AND AROUND THE WORLD”

Speakers: Kimberly Nicholas (SE) | António Graça (PT) | Gerard Casaubon (CL)

Moderator: Greg Jones (USA)

Content: ‘It all starts in the vineyard’, and while the wine producers of the New World, especially the southern hemisphere, haven’t yet experienced the drastic shifts that the Old World and northern hemisphere have to date, many are initiating projects to adapt and prepare for a changing climate..

11.45 - 12.00

BREAK

12.00 – 13.00

SESSION 3: “CONSUMER EXPECTATIONS & SENSIBLE MARKETING”

Speakers: Paul Willgoss (UK) | António Amorim (PT)

Moderator: Richard Halstead (UK)

Content: This session should emphasize the importance of learning from and communicating with consumers, as well as consumer perception of the issue. The session will analyze which will be the cost of adaptation and mitigation from a marketing point of view and for the consumer, and how to create competitive advantage from being more proactive.

13.00 – 14.30

LUNCH AT THE TRADE SHOW AREA

14.30 – 15.15

SESSION 4: “WINERIES OF THE FUTURE”

Speakers: Roger Boulton (USA)

Moderator: Jamie Goode (UK)

Content: A presentation based on the research done at UC Davis for the design of their new LEED Platinum, self-sustainable winery. Topics to be covered include capture and on-site sequestration of carbon dioxide from fermentation; potassium-based, peroxide sanitizing chemestries; advances in winery design, energy auditing, reduction and efficiency protocols and thermic management.

15.15– 16.00

SESSION 5: “VINEYARD DEVELOPMENTS”

Speakers: Francisco López (ES) | Gilles Descôtes (FR)

Moderator: José Vouillamoz (CH)

Content: Successful examples of adaptation strategies being implemented internationally in the areas of: Rootstock selection, Vineyard management, Mitigation of pests & diseases, Vineyard practices, Selection of varieties.

16.00 – 16.45

SESSION 6: “A REPORT FROM ADVICLIM”

Speakers: Carlos Miranda (ES) | Chris Foss (UK) | Joël Rochard (FR)

Moderator: José Vouillamoz (CH)

Content: The LIFE-ADVICLIM project develops climate change adaptation and mitigation strategies, demonstrates their application at the vineyard scale, enabling wine producers to assess the impacts of climate change on their plots, simulate adaptation scenarios, and measure the greenhouse gas emissions related to their practices.

16.45 – 17.15

BREAK



17.15 – 18.00

SESSION 7: "WATER MANAGEMENT"

Speakers: André Roux (ZA) | Carlos Cosin (SP) | Katherine Jackson (USA)

Moderator: Linda Johnson-Bell (UK)

Content: Presentation covering practical examples of hydric maintenance strategies used to mitigate a changing climate. Topics will include the current use of oenological products, the politics of domestic and foreign water resources, potential cost variables, and hydric management.

18.00 – 18.45

SESSION 8: "ENERGY ISSUES"

Speakers: Jaume Gramona (ES)

Moderator: Cyril Penn (USA)

Content: This session will show examples of how the wine industry is calculating its carbon footprint, what initiatives have been implemented for the reduction of CO2 emissions and practical examples of CO2 sequestration methods currently in and those projected for future use, and best practices in waste management.

DAY 3 , 7TH MARCH
Alfândega Congress Center

09.00 – 10.00

SESSION 9: "SUSTAINABILITY, BIODIVERSITY & SOIL MANAGEMENT"

Speakers: Gerard Bertrand (FR) | Olga Barbosa (CL) | Heinrich Schloms (SA)

Moderator: Patrick Spencer (USA)

Content: Choosing where to establish and how to structure a vineyard impacts its ongoing its health, the resultant wines, and therefore the consequences of its business. In this financial obligations intersect with its varietal expressions and the fate of human intervention.

10.00 – 11.00

SESSION 10: "PACKAGING & TRANSPORTATION"

Speakers: Tiago Moreira da Silva (PT) | Pierre Corvisier (FR) | Vicente Sanchez-Migallón (SP) | Kim Carstensen (DK)

Moderator: Richard Siddle (UK)

Content: This session will focus upon strategic and logistical solution are being applied to minimize carbon impact and expand energy efficiency related to retail vessels, labeling, packaging and transportation. Learn what businesses have been doing to improve the means of getting wine to its drinkers in a much more economic and environmentally friendly manner.

11.00 – 11.15

BREAK

11.15 – 12.15

SESSION 11: "EFFICIENCY & ECONOMICS - CALL TO ACTION"

Speakers: Malcom Preston (UK) | Stephen Ranneklev (USA)

Moderator: Mike Veseth (USA)

Content: Managing a business model embracing excellence of execution and a careful means of constructing it is a nuanced matter requiring a broadly scoped, brave, and sensible vision. Experts from these sectors will share how it is they determine which projects to pursue, plan, and produce.

12.15 – 12.30

SESSION 12: CLOSING REMARKS SESSION

12.30 – 13.30

LUNCH AT THE TRADE SHOW AREA

Climate Change Leadership Summit 2019

14.15 – 14.20

OFFICIAL OPENING CEREMONY & PORTO PROTOCOL

14.35 – 15.00

"A DATE WITH THE OCEAN" – The world's largest beach clean-up project

Speakers: Afroz Shah (IN)

15.00 – 15.30

MAX BURGERS

Speakers: Kaj ToroK

15.30 – 16.00

Speakers: WWF International – Marco Lambertini

16.00 – 16.40

Speakers: to be announced

16.45 – 17.00

Speakers: to be announced

17.00 – 18.00

"PORTO PROTOCOL - A CASE FOR OPTIMISM ON CLIMATE CHANGE"

Speaker: Al Gore

18.00 – 18.15

CLOSING REMARKS

19.30 – 22.30

OFFICIAL CONFERENCE DINNER AT BARON'S HALL



Porto

Located along the Douro river estuary in Northern Portugal, Porto is one of the oldest European centres, and its historical center was proclaimed a World Heritage Site by UNESCO in 1996.

Since 1999, the city has been part of the Great Wine Capitals network, promoting the wine regions of Vinhos Verdes, Douro Wines and Port Wine. One of Portugal's internationally famous exports, port wine, is named after Porto, since the metropolitan area, and in particular the cellars of Vila

Nova de Gaia, were responsible for the packaging, transport and export of the fortified wine.

With an incomparable cultural wealth, Porto combines its friendly and conservative character with its contemporary and creative side, in the streets, architecture, museums, leisure spaces, terraces and shopping areas.

In 2012, 2014 and 2017, Porto was elected The Best European Destination by the Best European Destinations Agency.

The Venues

Wine Conference, Exhibition and Summit

Alfândega do Porto

Located along the Douro River in Porto's historic city centre, the historic Alfândega Conference Centre received the Business Destination Travel Award for Europe's Best Meetings & Conference Centre in 2014 and 2015.



Climate Change Leadership Porto Dinner

Baron's Hall

Located in a former wine warehouse, the Baron's Gallery is a large space capable of hosting memorable events. With dark beamed ceilings and stone walls, lit with indirect lighting and standard lamps, this historic events space is perfect for large gatherings looking for an intimate atmosphere.



The Trade Show & Sponsors Area

The Conference will feature an extensive Trade Show and Sponsors Area where companies will have the opportunity to display their products and services. This area is targeted principally to companies from all areas of business with an interest in protecting the environment, sustainability and fighting climate change.

Enjoy unsurpassed networking opportunities with senior executives; a unique and entertaining environment, with tremendous networking opportunities during scheduled coffee breaks, Welcome Ceremony and the Official Lunch.



The Expected Audiences



700

WINE CONFERENCE
DELEGATES

100

JOURNALISTS

40+

SPEAKERS

2500+

PARTICIPANTS AT
THE SUMMIT 2019

100

EXHIBITORS

40+

NATIONALITIES

20+

MEDIA PARTNERS



Solutions for the Wine Industry 2019

GENERAL SPONSORSHIP OPPORTUNITIES & BENEFIT

Gold › 7.500€ *

- Four complimentary registrations for Climate Change Leadership - Solutions for the Wine Industry 2019
- One table at the Exhibition Area of Climate Change Leadership - Solutions for the Wine Industry 2019
- Hyperlinked logo on CCLP website
- Full colour logo on on-site signage
- Social media acknowledgement on Twitter & Facebook
- Hyperlinked logo in NEWSLETTERS
- Literature table in press room

Platinum › 15.000€ *

- Eight complimentary registrations for Climate Change Leadership - Solutions for the Wine Industry 2019
- Special area at the Exhibition area at the Event
- Hyperlinked logo on CCLP website
- Full color logo on on-site signage
- Social media acknowledgement on Twitter & Facebook
- 30 seconds TV spot to be projected on the video wall on stage throughout the event.
- Hyperlinked logo in NEWSLETTERS
- Literature table in press room
- Four complimentary invitations to the Gala Dinner featuring VP Al Gore.

Diamond › 30.000€ *

- Fifteen complimentary registrations for Climate Change Leadership - Solutions for the Wine Industry 2019
- Personalized space at the Exhibition Area of the event
- Logo and company presentation on the CCLP website
- 30 seconds TV spot to be projected on the video wall on stage throughout the event.
- Social media acknowledgement on Twitter & Facebook
- Hyperlinked logo in NEWSLETTERS
- Feature article in a CCL2018 eNewsletter
- Literature table in press room
- Six complimentary invitations to the Gala Dinner featuring VP Al Gore.
- 2 invitations to the Official Photoline with VP Gore.

GENERAL CONDITIONS

All the amounts presented in this Sponsorship Manual have no VAT included (the present legal rate in Portugal is 23%). The reservation of any item of sponsorship is valid only after receipt by the Conference Secretariat of the Application Form available for this purpose. The Organising Committee will allocate the sponsorship in bases of "first-come, first-served" and after approval.



The Opportunities

EXHIBITORS

OPPORTUNITIES & BENEFIT

This conference highlights recent developments and ideas on solutions regarding climate change as well as giving the possibility to discover and taste wines. As an exhibitor, you will connect with more than 750 industry experts, important players of the sector worldwide, ready and eager to learn more about your products and services.

The idea of the exhibition is to promote a single typology of stand which ensures high quality standards both for the exhibitor and the delegate. Exceptional circumstances (individual stands) can be evaluated by the Organization due to the importance or singularity of product / service and stand project presented.

EXHIBITORS TABLE

Exhibitors Table › 1.500€ *

- Two Exhibitors registration (no access to the conferences room)
- One table at the Exhibition area of Climate Change Leadership - Solutions for the Wine Industry 2019

Exhibitors package › 2.500€ *

- Two Exhibitors registration (no access to the conferences room)
- Two complimentary registration for Climate Change Leadership - Solutions for the Wine Industry 2019
- One table at the Exhibition area of Climate Change Leadership - Solutions for the Wine Industry 2019



PREMIUM EXHIBITORS

Premium Exhibitors › 5000€ *

- Two Exhibitors registration (no access to the conferences room)
- Three complimentary registration for Climate Change Leadership - Solutions for the Wine Industry 2019
- Premium area at the Exhibition area of Climate Change Leadership - Solutions for the Wine Industry 2019

GENERAL CONDITIONS

All the amounts presented in this Sponsorship Manual have no VAT included (the present legal rate in Portugal is 23%). The reservation of any item of sponsorship is valid only after receipt by the Conference Secretariat of the Application Form available for this purpose. The Organising Committee will allocate the sponsorship in bases of "first-come, first-served" and after approval.

THE EVENT

CLIMATE CHANGE LEADERSHIP PORTO 2019 SOLUTIONS FOR THE WINE INDUSTRY

REGISTRATION ONLINE: www.climatechange-porto.com

EXHIBITION

5th MARCH, 7th MARCH

Will feature an extensive Trade Show and Sponsors Area where companies will have the opportunity to display their products and services. This area is targeted principally to companies from all areas of business with an interest in protecting the environment, sustainability and fighting climate change.

WINE CONFERENCE

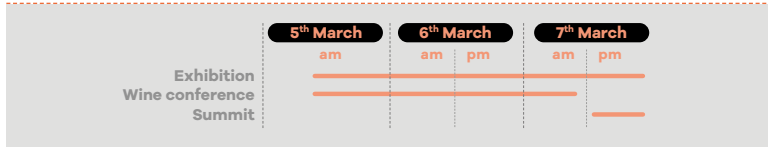
5th MARCH, 7th MARCH

Provide practical and proven solutions, both short and long term, to help the wine industry in mitigating the impacts of a changing climate, adapting and helping to solve our shared problems. Enable all elements of the wine industry to work in concert in developing a safe and sustainable future by reducing carbon emissions.

SUMMIT

7th MARCH

Fresh, actionable and inspiring leadership SUMMIT from world-class CLIMATE CHANGE SPEAKERS. Aimed at building a better and more sustainable future.



REGISTRATION FEES

EARLY BIRD CONFERENCE TICKET:

738€

- 600€ + VAT
- Includes admission to the wine conference sessions and Summit 2019; refreshments (welcome cocktail, coffee breaks and 2 lunches) and premium access to the exhibitor's area.
- Limited and Available until December 31, 2018

EARLY BIRD CONFERENCE TICKET & OFFICIAL DINNER:

984€

- 800€ + VAT
- Includes admission to the wine conference sessions and Summit 2019; refreshments (welcome cocktail, coffee breaks and two lunches); premium access to the exhibitor's area and access to the official conference dinner with the Summit's Key Note Speaker and Nobel Laureate, Al Gore.
- Limited and Available until December 31, 2018

EARLY BIRD GROUP CONFERENCE TICKET:

3,690€

- Buy 5 and get a 6 group conference ticket
- 3000€ + VAT
- Includes admission to the wine conference sessions and Summit 2019; refreshments (welcome cocktail, coffee breaks and 2 lunches), premium access to the exhibitor's area.
- Limited and Available until December 31, 2018

STUDENT CONFERENCE TICKET:

615€

- Valid student card requested;
- 500€ + VAT
- Includes admission to the wine conference sessions and Summit 2019; refreshments (welcome cocktail, coffee breaks and 2 lunches), premium access to the exhibitor's area.

CONFERENCE TICKET:

922.50€

- 750€ + VAT
- Includes admission to the wine conference sessions and Summit 2019; refreshments (welcome cocktail, coffee breaks and 2 lunches), premium access to the exhibitor's area.

CONFERENCE TICKET & OFFICIAL DINNER:

1,168.50€

- 950€ + VAT
- Includes admission to all sessions, direct access to the Climate Change Leadership Summit 2019; refreshments (welcome cocktail, coffee breaks and two lunches), premium access to the exhibitor's area and access to the official conference dinner with Nobel Laureate and guest of honor, Al Gore.

OFFICIAL CONFERENCE DINNER - - TABLE TICKET:

2,460€

- 2000€ + VAT
- Includes a table (12 seats) to the official conference dinner with the Summit's Key Note Speaker and Nobel Laureate, Al Gore.

More information:     / Climate Change Leadership

**How did
the Climate
Change
Leadership
Porto started?**

The 2018 Summit

The Climate Change Leadership Porto aims to raise awareness, share best practices and promote a value chain call to action from the agricultural sector in the climate change framework.

With a panel of four renowned international speakers, the Climate Change Leadership Porto Summit 2018 positioned the city of Porto as a world centre for the proposal of solutions to counter climate change.

The event was marked by the opening of a debate forum to discuss positive measures impacting companies and the environment, and by the introduction of the Porto Protocol, a volunteer corporate and institutional movement aimed at developing a more sustainable environmental policy. Approximately 2200 people were in attendance



President Barack Obama



Irina Bokova



Mohan Munasinghe



Juan Verde



Adrian Bridge and President Barack Obama



Adrian Bridge



Catarina Furtado



Rui Moreira

The 2018 Summit

The Porto Protocol



**Learn more and join
The Porto Protocol at
www.portoprotocol.com**

The official launch of The Porto Protocol marked the Climate Change Leadership Summit 2018, held in July 2018 with the presence of 44° US President, Barack Obama.

On his speech, President Barack Obama said that Climate Change is the greatest threat to future generations and it should be addressed collectively.

That's the purpose of The Porto Protocol, to raise awareness that climate change is here and that there are things we can do now to make a difference.

A key pillar of the wine industry is climate. The industry can learn from each other to help solve a problem that impacts everyone and, as a branded agricultural industry, it can help shape consumer awareness that things are being done by this responsible industry to improve the future.



The Organizers



TAYLOR'S PORT

Established over three centuries ago in 1692, Taylor's is one of the oldest of the founding Port houses. Based in Oporto and the Douro Valley the company is closely involved in all stages of the production of its Ports, from the planting of the vineyard and the cultivation of the grapes to the making, ageing, blending and bottling of the wines. The family's commitment to the future of Port is demonstrated in its single minded dedication to the highest standards in Port production, its continued investment in all aspects of the firm's operations and its determination to preserve the unique environment of the Douro Valley through the promotion of sustainable and responsible viticulture.



INSTITUTO DA VINHA
E DO VINHO

INSTITUTO DA VINHA E DO VINHO

It is a public organization integrated in the indirect administration of the State, endowed with administrative and financial autonomy and its own assets. The IVV also develops activity in the participation and monitoring of processes related to the wine industry, developing actions aimed at improving the quality of wine products, strengthening competitiveness, internationalization and sustainable development of the Portuguese wine sector.



ASSOCIAÇÃO COMERCIAL DO PORTO

Founded in 1834, in the aftermath of the liberal movements, the Associação Comercial do Porto was born with the purpose and the mission of promoting the prosperity of Porto and the North Region, defending in particular the interests of its business community. Inspired by the principles of free enterprise and free trade, values that have always been strong in the hearts of the people of Porto, the association has been the Chamber of Commerce and Industry for more than 180 years, officially recognized by the Portuguese State in February 1982.



CHRAND MARKETING & EVENTS

Chrand is an agency that specializes in the design and management of world class conferences, sporting, musical, and environmental events. Likewise, we advise companies, multinationals and governments on marketing strategies through events. From Davis Cup to conferences with President Barack Obama and Vice President Al Gore, including concerts with Sting, Pink Floyd and Enrique Iglesias; the Pro Beach Soccer World Cup, conferences with Robert Parker, Francis Ford Coppola and Kofi Annan, Chrand has a portfolio of more than 200 events of its own and a large number of programs managed for large corporations and public entities.

The Sponsors

HOST | ORGANIZER



CO-ORGANIZERS



HIGH PATRONAGE



International Organisation of Vine and Wine
Official sponsor



SUPPORT



SPONSORS



OFFICIAL SUPPLIERS



TELEVISÃO OFICIAL



JORNAL OFICIAL



MEDIA PARTNERS



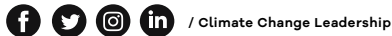
SPONSORS



ALLIANCES



More information:



Contact & Information:

info@climatechange.pt

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Wine Industry

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