



sylvia petz

DER ORGANISIERTE GENUSS

From branded wine in southern Burgenland to sustainable family-run winery
**Everything new! The owners, the team, and the natural wine line. The winery
Groszer Wein located at and around the Eisenberg announces its return and
presents its new orientation for the first time at ProWein and VieVinum.**

Vienna, May 3, 2022

"For some time now, it has been my father's dream to have his own winery. During our search, we came across this wonderful winery in southern Burgenland. It simply grabbed us. It was clear from the start that we were a good match and wanted to do this," says wine lover Veronika Lindner. And so, in 2020, with the new owners, the Lindner family of entrepreneurs from Lower Bavaria, and cellar master Edgar Brutler, a new era dawned for the Groszer Wein winery in southern Burgenland. It comes about with 2022 the first organically certified vintage on the market. Together with long-time winery manager Markus Bach, the team is also pursuing the goal of making the classic Groszer Wein and the new natural wine line with its great Eisenberg character from this smallest wine-growing region in Austria better known far beyond its borders. After an intensive phase of reorientation and pandemic-related standstill, Groszer Wein is now fit for the market and trade fairs. At the Düsseldorf ProWein from May 15 to 17 and the VieVinum in Vienna from May 21 to 23, Edgar Brutler and Markus Bach will present their classic Groszer wines and the new Naturals together for the first time.

Grosze family & new team. Veronika Lindner, a member of the owning family, is personally involved in all agendas of the winery. The Lindner family has been in the international construction business for over 55 years but has been investing in organic agricultural projects in emerging European regions for decades. With their company "Land.Luft" the family has established organic farming - 100% pasture farming, no animal transport. Cellarmaster **Edgar Brutler** brings a wealth of experience with him, having trained in Geisenheim and worked as a cellarmaster at Leo Hillinger, Markowitsch, and at his own family winery in Romania, where he runs his own natural wine line.

Back to nature! With the vintage 2021, there is already the second vintage Groszer wine of wines with whole grape pressing ("whole bunch"), macerated wines with little intervention, and wines with long maceration. The wines of the natural wine line have a different label. Grosze vision. In addition to

sylvia petz e.U.
karl-schwed-gasse 39/3
1230 wien

T +43 1 905 34 38
www.sylvia-petz.at
office@sylvia-petz.at

VKB-Bank Gmunden
KTO 12 019 022 BLZ 18600
IBAN AT60 1860 0000 1201 9022
SWIFT/BIC VKBLAT2L

UID ATU74707668
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Blaufränkisch, the Groszer Wein winery also relies on other red and white grape varieties to revitalize the diversity of the Eisenberg (including Rotburger, Syrah, Merlot, Welschriesling, Müller-Thurgau and Furmint).

Winery Groszer Wein at a glance

- Vineyard area: 21 hectare
- Annual production: 80.000 bottles (0,75 l)
- Grape varieties: Blaufränkisch (45 %), Zweigelt (11 %), Gemischter Satz (11 %) Welschriesling (9 %).
Weiters Cabernet Sauvignon, Syrah, Merlot, Sauvignon Blanc, Weißburgunder, Grüner Veltliner, Muskateller, Rösler, Chardonnay, Müller-Thurgau, Riesling, Blauburgunder und Furmint.
- Vineyard: manual harvest, 3,500 to 3,800 kg yield per hectare, organic certification with the 2022 vintage.
- Top sites: Saybritz, Szapary, Königsberg, Hummergraben, Kroatische Ried und Csaterberg

The winery Groszer Wein cultivates 21 hectares around and on the Eisenberg in southern Burgenland and bottles about 80,000 bottles annually. The owner is the Lindner family from Lower Bavaria. The winery manager is Markus Bach, and the cellar master is Edgar Brutler. With the 2022 vintage, organic certification is complete. To revitalize the diversity of the Eisenberg, they are focusing on other red and white grape varieties (including Rotburger, Syrah, Merlot, Welschriesling, Müller-Thurgau, and Furmint) in addition to Blaufränkisch. Since 2020, they have also had their own natural wine line.

WEINGUT GROSZER WEIN

Burg 95 7473 Österreich

Weingutsleiter Markus Bach, Tel. +43 664 3863777, E-Mail:bach@groszerwein.at

www.groszerwein.at

ProWein, Messe Düsseldorf, May 15-17, table # Nr. G33 - Halle 5

VieVinum, Hofburg Wien, May 21-23, table # 387 - Festsaal

For samples, please reach out to Markus Bach: bach@groszerwein.at

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Press inquiries:

Kontakt: Mag. Stephanie Artner, E-Mail: sa@sylvia-petz.at, Tel. +43 681 84132890

Sylvia Petz | Agentur für organisierten Genuss

Gumpendorfer Straße 16/8, 1060 Wien, www.sylvia-petz.at