The Schödl Family: Nature and Art on the Sparkling Wine Bottle

Mathias, Viktoria and Leonhard Schödl from the Weinviertel region in Austria are now showcasing nature through their sparkling wine range. The previously classic-style labels have given way to an organic design, whose colours and shapes offer ever-changing discoveries. The new range comprises four brut nature sparkling wines.

Vienna, 14 October 2026

Herbert Schödl Senior already had a great passion for inspiring sparkling wines; in 2007, he produced his first sparkling wine using traditional bottle fermentation for teaching purposes at the Klosterneuburg School of Viticulture, and regularly took his children on trips to Champagne. His passion was infectious. Mathias, Viktoria and Leonhard built on their father's work, experimenting and gradually developing their own style. In the process, the siblings – who practise biodynamic viticulture – became increasingly aware that the origins of their sparkling wines lie out in the vineyard, in nature. And so the time had come to bring nature to life in the wines' visual appearance as well.

For the new visual identity, the siblings collaborated with the contemporary artist József "Jozi" Csató. Together, they developed four designs and names, inspired by the Weinviertel countryside surrounding the vineyard. The result is more than just packaging; it reflects what characterises the siblings' work: observing, allowing time and giving nature space, without seeking to control everything. "The more we learn, the more patient and natural our work with nature becomes," say the three of them.

Four expressions of concentrated Brut Nature. 'Unter weißen Wolken' (Under White Clouds) hides a Blanc de Blancs NV Brut Nature, 'Sterne schauen' (Stargazing) can be enjoyed with the Rosé NV Brut Nature, and 'Spätes Licht' (Late Light) showcases the Blanc de Noirs 2023 Brut Nature. New to the range is 'Jenseits der Hügel' (Beyond the Hills): a Blanc de Blancs from the 2021 and 2022 vintages, partly matured on the flor in wooden barrels. After three years of bottle ageing on the lees, 'Jenseits der Hügel' was disgorged in June 2026 and prepared for dispatch without dosage.

The four Brut Nature sparkling wines are now available from the Schödl winery, in Austria from Morandell and Weinskandal, and in Germany from Lobenbergs.

Viktoria Schödl on the redesign: "With our sparkling wines, we want to encourage people to become a little more aware of the nature around us. To look up, go for a walk in the woods and discover new shapes and colours."

Further information on the sparklings can be found on page 4.

Jozi Csató. Jozi Csató's colourful paintings combine plant motifs, organic forms and fantastical creatures to create playful, dreamlike visual worlds. József "Jozi" Csató, born in Hungary in 1980, lives and works in Budapest. He studied painting under Dóra Maurer and was awarded the Esterházy Art Award in 2013.

His works were exhibited at the Krinzinger Gallery in Vienna in the spring of 2026. The original paintings featured on the Schödl sparkling wine labels are on display at the winery. csatojozsef.hu

Weingut Schödl. After gaining experience at wineries in various regions and countries, Mathias, Viktoria and Leonhard Schödl took over their parents' estate in Loidesthal in 2016, some 50 kilometres north of Vienna in the Weinviertel region, Austria. They gradually converted the vineyard – which now covers 18 hectares – to organic and subsequently biodynamic cultivation in accordance with the guidelines of respekt-BIODYN. The focus is on regenerative farming: together with local farmers, they produce their own compost, whilst sheep and chickens enrich life in the vineyard. Wild herbs and small copses create habitats for insects and other wildlife. In addition to the grapes for their base wines for sparkling wine, they grow Grüner Veltliner, Sankt Laurent and rarer varieties such as Roter Muskateller and Scheurebe. In the cellar, the siblings work with as little intervention as possible.

Please find attached high-resolution images suitable for publication. Please credit © the images as indicated. Thank you for your coverage.

Weingut Schödl
Akazienweg 8, 2225 Loidesthal, Austria
Tel: +43 664 4114 799, Email: mail@weingutschoedl.at
schoedlfamily.at

Ex-cellar prices for the sparkling wines:
Unter weißen Wolken. Blanc de Blancs Brut Nature: € 27
Sterne schauen. Rosé Brut Nature NV: € 27
Spätes Licht. Blanc de Noirs 2023, Brut Nature: € 52
Jenseits der Hügel. Blanc de Blancs NV, Brut Nature: € 86

Where to buy:
Weingut Schödl, schoedlfamily.at
Weinskandal, weinskandal.at (Austria)
Morandell, morandell.com (Austria)
Lobenbergs, gute-weine.de (Germany)

For further enquiries:
Sylvia Petz | Agency for Organised Enjoyment
Gumpendorfer Strasse 16/8, 1060 Vienna, sylvia-petz.at
Email: sp@sylvia-petz.at, Tel. +43 699 1100 8040

FOUR TIMES BRUT NATURE

When change gives rise to something new.

“The new look is an invitation to become a little more aware of the nature around us: the sky, the forest, the stars and the rolling hills of the Weinviertel. All the things that surround us every day and inspire us time and again. We want to capture this world in a bottle. And for that, we couldn’t have imagined anyone more suited to the task than the contemporary artist Jozi Csató.”
Mathias, Viktoria and Leonhard Schödl

Unter weißen Wolken. Blanc de Blancs NV Brut Nature
“Look up at the clouds once and become as light as they are.”

70% Chardonnay, 30% Pinot Blanc.

Tasting notes. Delicate aromas of hazelnut and citrus zest. Complex and supple on the palate, with lively acidity, salty minerality and a long, expressive finish. The elegant richness of the fruit and the radiant freshness give this sparkling wine a wonderful balance between depth, tension and lightness.

Biodynamic viticulture and meticulous manual work in the vineyard. Selective hand-harvesting into small crates. Whole-bunch pressing, ageing in small and large wooden barrels.

Ex-cellar: € 27

Sterne schauen. Rosé Brut Nature NV

“Stargazing – best done under the open sky. You might just spot a shooting star. Make a wish!”

Tasting note. Expressive aromas of blood orange, accompanied by subtle autolytic notes, a hint of brioche and toasted hazelnut. On the palate, it is radiantly fresh and straightforward, with a fine texture and good structure. A characterful, expressive rosé that shines like a sea of stars in the dark, moonless night sky.

Biodynamic viticulture and meticulous manual work in the vineyard. Selective hand-harvesting into small crates. Whole-bunch pressing, ageing in small and large wooden barrels.

Ex-cellar: € 27

Spätes Licht. Blanc de Noirs Brut Nature 2023 + reserve wine

"A walk through the woods, where heavy raindrops glisten on the leaves and needles and the evening sun peeks through the branches."

Tasting note. Precise, vibrant and expressive, with a juicy yet subtle fruitiness on the finish. Modestly full-bodied, clearly defined and vinous, yet consistently elegant and delicate. Lively and light-footed, yet rich in substance and concentrated.

Old Pinot Noir vines from the single vineyard 'In den Kreuthern' in Loidesthal, grown on calcareous loam soil.

Biodynamic cultivation and meticulous manual work in the vineyard. Selective hand-harvesting into small crates. Whole-bunch pressing, ageing in small and large wooden barrels.

Ex-cellar: € 52

NEU

Jenseits der Hügel. Blanc de Blancs NV Brut Nature

"Beyond the hills lies the vast, the beautiful. A view stretching beyond one's own field, ever further."

Tasting note. "Jenseits der Hügel" (Beyond the Hills) reveals itself as spicy and salty-mineral, compact and full of tension, with a long, distinctive finish. Its distinctive character arouses curiosity about the unknown that lies waiting somewhere beyond the hills. Generous yet straightforward, with impressive richness and an exceptionally appealing texture.

Chardonnay, from the single vineyard ‘In den Kreuthern’ in Loidesthal, grown on calcareous loam. Barrel ageing, partly under a layer of flor yeast, was followed by three years’ ageing on the lees in the bottle. It was disgorged in June 2026 without dosage.

Organic viticulture and meticulous manual work in the vineyard, selective hand-harvesting into small crates, whole-bunch pressing, and ageing in small wooden barrels.

Ex-cellar: € 86